

# North Carolina Society of Certified Public Managers 2008 Report To The American Academy of Certified Public Managers



**December 31, 2008**

## **President's Report**

David R. Osborne, CPM, Assistant Director for Management Services, North Carolina Department of Correction, Division of Prisons

I want to thank the 2008 North Carolina Society of Certified Public Managers Officers and Board for their dedication and commitment to service this year. Like most state employees, population growth in North Carolina coupled with past and current budget reductions have impacted our members and their agency. Members have been expected to maintain the highest level of services to the citizens of North Carolina with fewer resources. Demands on our time and attention leave limited opportunity to participate in endeavors away from the office. The North Carolina Society of Certified Public Managers is grateful for your support, and I personally thank each of our members for their efforts and dedication to the Society and to the citizens of the Great State of North Carolina.

Serving the Society as Officers and Board Members for 2008 were:

President	David Osborne, Department of Correction
President Elect	Sarah Smith, UNC System
Past President	Beverly Hall, Dept. of Environmental & Natural Resources
Treasure	Dan Thomas, Department of Transportation
Secretary	Amy Sawyer, Dept. of Environmental & Natural Resources
Board Chair	Anita McNeil, Dept. of Environmental & Natural Resources
Board Members	Terry Bell, Administrative Office of the Courts
	Kim Lash Gillespie, Department of Transportation
	Phil Henry, Department of Transportation
	Tina Pickett, Department of Health & Human Services
	Jenny Rollins, Dept. of Environmental & Natural Resources

Board meetings were held this year at the Department of Correction, Division of Prisons office on West Morgan Street in Raleigh. Board Chair Anita McNeil maintained the flow of the meetings, devising agendas that kept the Board focused. Secretary Amy Sawyer, assisted by Kim Gillespie and Jenny Rollins did a fine job recording minutes and keeping track of discussions and action items for members of the Society. Highlights of the Board Meetings include the following:

January 18, 2008

- Anita McNeil was selected to serve as Board Chair.
- All Officers and Board Members signed the Conflict of Interest Statement
- Agreed to return to monthly Board meetings to be held on the 3<sup>rd</sup> Thursday of each month at 10:00 AM.

February 21, 2008

- No quorum
- Strategic Planning meeting postponed
- Discussed and provided positive feedback to Ann Cobb on proposed increase in fees for CPM Program from \$450 to \$550 per year or \$900 to \$1100 for the 2 year program. The last program increase was in 2001.
- Due to conflicts with time and date of board meetings, Board agreed to change Board meetings to the first Thursday of the month at 3:00 PM

March 6, 2008

- Approved for Phil Henry to serve the remaining year of Dan Thomas's term on the Board due to Dan's election as Treasure
- Approved a 2008 budget of \$5,990 based on anticipated membership of 75 members and 4 friends and fellows. Actual budget for 2007 was \$5464 with an actual excess of \$3015

April 3, 2008

- No quorum

May 1, 2008

- Beverly Hall was selected to serve as Past President due to Pete Burke changing jobs and not being able to attend Board meetings.
- Sarah Smith was nominated to receive the Henning Award presented by the AACPM

June 5, 2008

- Discussed the upcoming AACPM Conference in Ohio and encouraged attendance at this conference
- Discussed ways of recruiting and retaining members
- Ann Cobb discussed her aspiration for joint programs hosted by the Office of State Personnel - CPM and NCSCPM

July 2008 – No meeting due to holiday

August 7, 2008

- Conducted a Strategic Planning Meeting to write a new 3 year Strategic Plan for 2009-2011

September 4, 2008

- Discussed the AACPM membership fee increase for 2009 from \$15 to \$20. Voted to keep the 2009 membership fee for NCSCPM at the current \$45 rate

and absorb the extra cost based on current fund balances in checking and money market accounts

- The slate of new Officers and Board members was approved and e-mailed to members

October 2, 2008

- Announced the election results from the AACPM Conference
- Finalized plans for the Fall Workshop scheduled for October 21<sup>st</sup>
- Discussed the move by AACPM to make being a member of AACPM of greater recognition to members of state Societies.
- Selected the Margaret J. Bailey Award winner for 2008

November 12, 2008

- 2008 Annual Meeting and Awards Ceremony

December 4, 2008

- Transition meeting with 2009 Officers and Board

Meeting minutes can be found at the NCSCPM website, [WWW.NCSCPM.ORG](http://WWW.NCSCPM.ORG) under the *Archives* tab. The 2008 annual report will be posted after presentation at the annual meeting.

What has always been recognized as one of the strengths of our Society are the outstanding Spring and Fall Workshops presented each year. This year was no exception. Sarah Smith and the members of the Program Committee have again done an outstanding job of developing relevant topics with dynamic presenters. See Program Committee Report for details of our workshops.

#### American Academy of Certified Public Managers

In September, approximately 20 members of NCSCPM including Michael King, the NC 2007 Askew Award winner who NCSCPM helps sponsor by paying their registration fee, attended the 20<sup>th</sup> Annual Conference of the American Academy of Certified Public Managers in Columbus, Ohio. We had the benefit of hearing from three nationally known keynote speakers and attending 9 excellent breakout sessions which were some of the best workshops I have ever attended.

The AACPM reported a membership of 1,550 represented by 19 state Societies. Three members from NCSCPM represented NCSCPM as House of Delegate members. Elections for 2009 AACPM Officers were held and the following persons were elected.

President: Steve Mastro, a NCSCPM member currently residing in CA  
President Elect: Joyce Smith, OK  
Treasurer: Reva Tisdale, ID  
Member at Large: Barbara Peppers, MS

#### **Community Service**

On April 5<sup>th</sup>, UNC-TV and the NC Cooperative Extension Service hosted “Engineering the Future - Design Squads” at the NC Museum of Natural Science. Several Society

members volunteered to work with over 500 youth on engineering projects involving robotics, zip lines, magic electricity and digital conversion projects.

On September 17<sup>th</sup>, we learned of the death of Justin Straus, son of CPM Instructors Steve Straus and Heather Lee, after his fight with a rare form of brain cancer. The Board voted to make a \$100 donation to the Chordoma Foundation in Justin's name.

In July and December, care baskets containing personal hygiene and health care products were assembled and distributed to the City of Oaks Convalescent Home by members of our Society. Society members are encouraged to donate hygiene and health care products such as unused hotel products.

## **2008 Annual Committee Reports**

### **Finance Committee**

Dan Thomas, Treasure, NCDOT – Transportation Planning Branch

#### **North Carolina Society of Certified Public Managers 2008 Budget**

Category Description	2008 Budget	2008 Actual 12/4/2008 YTD	Remaining Budgeted Funds
<b>INCOME</b>			
TOTAL Administration	\$2,475.00	\$5,099.60	(\$2,624.60)
TOTAL Membership	\$3,515.00	\$4,370.00	(\$855.00)
<b>TOTAL INCOME</b>	<b>\$5,990.00</b>	<b>\$9,469.60</b>	<b>(\$3,479.60)</b>
<b>EXPENSES</b>			
TOTAL Administrative Expense	\$1,400.00	\$492.50	\$907.50
TOTAL Education & Information for Members Expense	\$2,220.00	\$6,183.23	(\$3,963.23)
TOTAL Marketing	\$900.00	\$676.86	\$223.14
TOTAL Membership Expense	\$1,470.00	\$998.11	\$471.89
<b>TOTAL EXPENSES</b>	<b>\$5,990.00</b>	<b>\$8,350.70</b>	<b>(\$2,360.70)</b>
<b>OVERALL TOTAL</b>	<b>\$0.00</b>	<b>(\$1,118.90)</b>	<b>\$1,118.90</b>

2009 Dues collected to date for 45 Fellows and 2 Associates (CPM Students).

Balances as of 10-2-2008 Checking \$6,65,0.21 Money Market \$18,216.33 Shares \$30.27

## **Membership Committee**

Chair: Kim Lash Gillespie

### **Membership Committee**

Beverly Hall, Ed Burt, Felicia McLean, Ethel Keen, Shirley Davis, Sarah Smith, Suzanne Beasley, Tami Hinton, Debra Underwood

### **Membership Data**

2009 Total Membership Projection	123
2009 Total Paid Membership	25
2009 Honorary Members	3

### **2009 Membership Campaign**

The 2009 Membership Campaign kicked off in October 2008 at the annual meeting and fall workshop. Membership renewal materials included the 2009 application and a cover letter. All materials were mailed electronically to make the process more convenient for our members. A copy of the 2009 application is also posted on the NCSCPM website. The Membership Committee worked on increasing membership by conducting two charity programs from June through July and from November through December. We collected toiletries to donate to those in convalescent homes and those who are at home but have limited mobility.

### **Outreach to Graduating PMP students**

Efforts were made to reach out to PMP students by focusing recruiting efforts on the 2008 PMP graduates. Board members were present at the October PMP Graduation to answer any questions about our society and distribute membership forms. They are hopeful many of the new graduates will join the society. Five presentations were made in April and May to the 2008 PMP students to recruit more members. Each presentation provided an overview of the Society and information on CPM workshops, along with food for the students. More presentations will probably be performed during this coming year.

Members:

### **Membership Data**

	<b>2007</b>	<b>2008</b>
Total Paid Membership	67	61
Honorary Members	03	03

## **Programs Committee**

Chair: Sarah Smith, President-Elect and Program Committee Chair

Committee members are: Terry Bell, Kim Lash Gillespie, Tami Hinton, Linda Jefferson, Anita McNeil, Jenny Rollins and Charlene Shabazz.

The 2008 NCSCPM Program Committee was comprised of creative, engaged and energetic people. The group worked very hard to develop programs that would meet the needs of Society members, PMP students and other state middle managers.

## Spring Workshop

The NCSCPM held its spring workshop “Perspectives in Leadership” April 8<sup>th</sup>. Over 50 people convened at the Wake County Commons Building for a day of professional development and networking. The audience represented all facets of North Carolina State Government, including NCSCPM members, CPMs and PMP students. Featured speakers were: Dr. Willow Jacobson, from the School of Government at UNC Chapel Hill; Ms. Gwen Norville, a trainer with the N.C. Department of Corrections and Dr. Jim Brunet, a new faculty member for the Public Manager Program from the Public Administration Department at North Carolina State.

## Fall Workshop

The NCSCPM hosted a professional development workshop entitled, “Back to Basics: Change Management,” on Tuesday, October 21<sup>st</sup>. The workshop was held at the North Carolina Rural Center in Raleigh. In spite of tight budget constraints that resulted in some last minute cancellations, 42 public managers participated in a day of fellowship, networking and professional development. The day’s presenters were Mr. Rich Walsh from the Center for Creative Leadership, Mr. Ron Penny, the Chair of the Department of Public Administration at North Carolina Central University, and Mr. Nelse Grundvig, head of the Labor Market Research section of the North Carolina Employment Security Commission. Mr. Grundvig was also a member of the 2008 CPM class of graduates.

## **Ways and Means**

Chair: Dan Thomas, NCDOT – Transportation Planning Branch

The current NCSPM merchandise inventory consists of:

Tee Shirts	53
Mugs (green ceramic)	11
NCSCPM Lapel Pins	37
AACPM Lapel Pins	18
Key Rings (metal)	15
Key Rings (wood)	99
Travel Mugs	75

Two new items were purchased this year – travel mugs and wooden key rings.

## **By-Laws & Ethical Practices Committee**

Chair: Terry Bell

No Report

## **Public Relations/Publication Committee**

Chair: Vacant

No Report

## **Nominations and Elections**

Chair: Beverly Hall

The immediate past president is responsible for chairing the Nominations and Elections Committee. The members of the committee are past presidents and/or fellows who are still active in the Society. This committee recruits active fellows who wish to serve the Society, conducts the elections, and announces the results.

The Committee presented a full 2009 slate of officer and board member candidates.

## **Margaret J. Bailey Public Manager Award Committee**

The North Carolina Society of Certified Public Managers established the Margaret J. Bailey Public Manager Award to recognize those who serve the state by ascribing to high moral and professional standards. Its purpose is to recognize and express appreciation for outstanding achievements in relation to the goals and tenets of the Society.

This award represents the highest honor the Society bestows. An “empowered” committee is appointed by the President and approved by the Board of Directors. The award committee receives all nominations, reviews them, and submits its recommendation for the award to the full Board. Jean Waters, CPM Program Coordinator for the North Carolina Office of State Personnel was presented the 2008 Margaret J. Bailey award by the NC Society of Certified Public Managers at its annual meeting on November 12th.